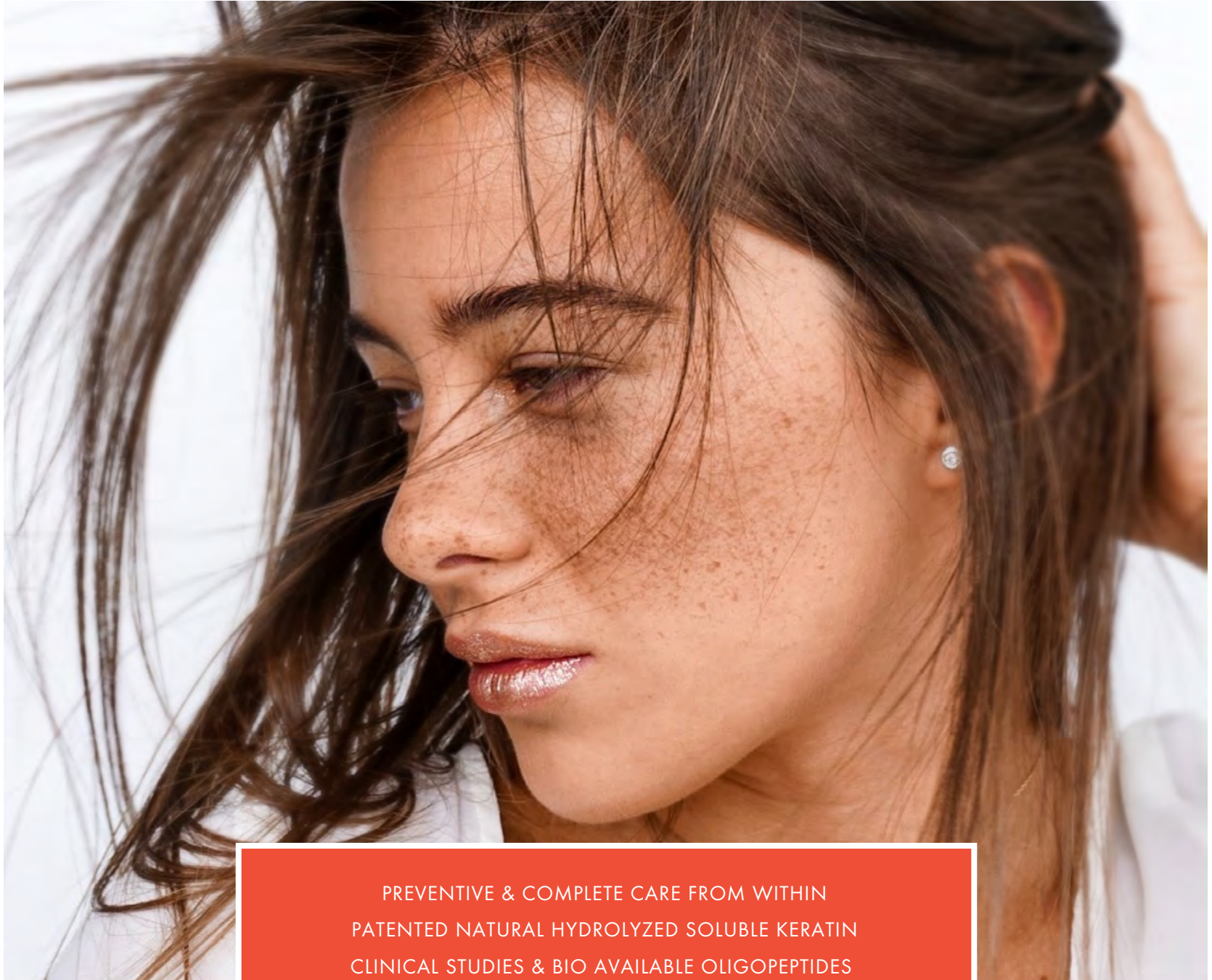




**CYNATINE**<sup>®</sup>  
HNS | HAIR



PREVENTIVE & COMPLETE CARE FROM WITHIN  
PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN  
CLINICAL STUDIES & BIO AVAILABLE OLIGOPEPTIDES

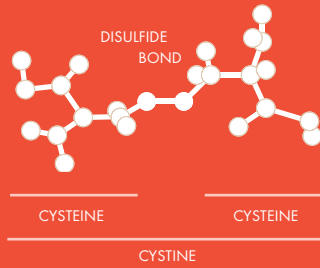
INCREASES VOLUME, SHINE & RADIANCE  
STRENGTHENS & IMPROVES THE PRIMARY COMPOSITION OF HAIR  
SIGNIFICANTLY DECREASES HAIR LOSS  
STIMULATES & ACCELERATES REGROWTH OF HEALTHY HAIR

WORLDWIDE PROVEN INNOVATION





THE DOMINANT CONTRIBUTOR IN THE COMPOSITION OF HAIR IS KERATIN, ACCOUNTING FOR 90% OF HAIR FIBER. KERATIN IS A COMPOUND FORMED OF ESSENTIAL AMINO ACIDS WITHIN WHICH CYSTEINE CAN BE FOUND.

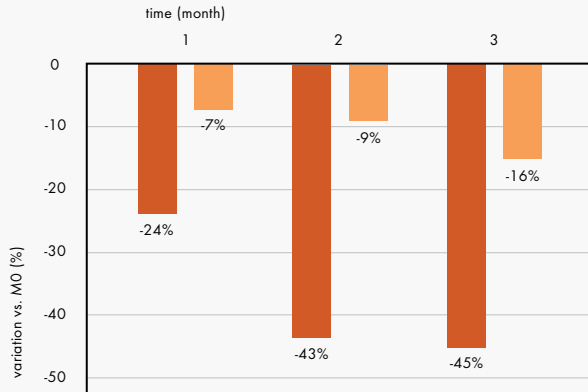


CYSTEINE FOUND IN WOOL CANNOT BE NATURALLY DIGESTED BY THE BODY. THE UNIQUE AND PATENTED PROCESS OF KERAT'INNOV DELIVERS CYSTEINE IN A TRI-PEPTIDE FORM WHICH SIMPLIFIES THE ABSORPTION RATE.

## HOW DOES IT WORK ?

### CONCLUSIONS OF IN VIVO DOUBLE-BLIND PLACEBO-CONTROLLED CLINICAL STUDIES

(by Complife Italia Srl | 50 female and 50 male | 90 days)



### HAIR PULL TEST

Gentle traction is provided to a total of approximately 60 hair in three areas of the scalp and the total number of hair extracted is counted

- Cynatine® HNS reduced hair loss around 3 times more than placebo at 30, 60, and 90 days
- Reduced hair loss from everyday activities can be seen in only 30 days
- Supported healthy hair growth

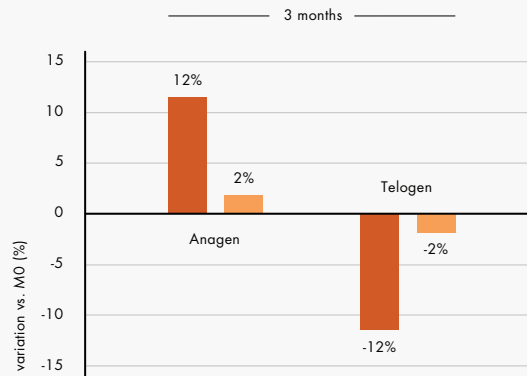
active placebo

### ANAGEN/TELOGEN PHASE HAIR TEST

Computerized analysis to determine how many hair were growing (Anagen phase) and how many hair died (Telogen phase) over period considered

- Cynatine® HNS increased the number of hair in the Anagen phase and reduced the number of hair in Telogen phase after 90 days
- Consistent results were achieved on both men and women
- Cynatine® HNS's effect over placebo was greater than 4.5 times for all groups

active placebo



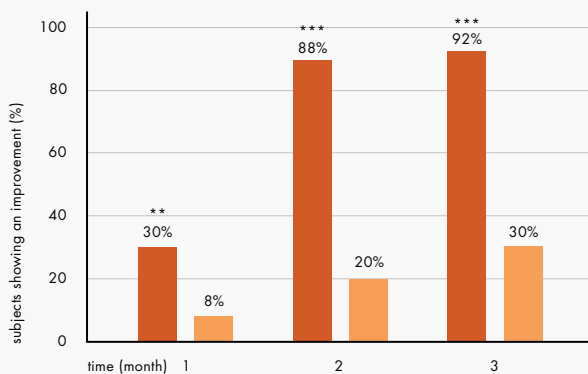
### HAIR BRIGHTNESS ANALYSIS

Evaluated by dermatologist at each timeline according to clinical scores

- Cynatine® HNS increased the shine and brightness of hair after only 30 days
- Incremental results are observed over 60 and 90 days
- Cynatine® HNS improved hair condition, shine, and brightness

\*\* p < 0.001 \*\*\* p < 0.001 between group to baseline

active placebo



Thanks to its patented process, Cynatine® HNS provides highly bioavailable Keratine Oligopeptides. Cynatine® HNS stimulates Keratinocyte's activity boosting cellular regeneration and improving Hair's Aminoacidic Profile. Stronger Hair structure can be appreciated for better resistance to traction and greater Anagen phase. Cynatine® HNS allow your Hair to grow stronger, healthier, and shinier.

**FORM** POWDER (SOLUBLE)  
**COLOR** LIGHT YELLOW  
**ORIGIN** SHEEP WOOL

**TASTE/SMELL** LIGHT  
**SHELF LIFE** 5 YEARS  
**KOSHER & HALAL** CERTIFIED

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