

# **GAMEPHYT**™

**NATURAL BIOACTIVE COMPLEX  
SPECIFICALLY DESIGNED FOR GAMERS**



 **microphyt**

[www.microphyt.eu](http://www.microphyt.eu)



## E-SPORTS: A FAST-RISING CATEGORY

# \$159B

Online gaming has exploded from a simple at-home pastime to a \$159B global industry

# 436 million

Numbers of e-sports enthusiasts and occasional viewers worldwide

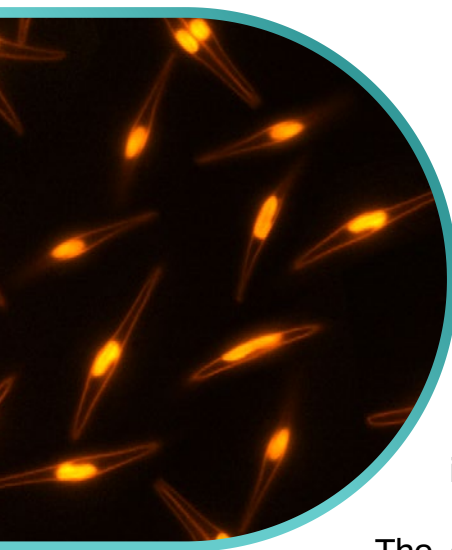
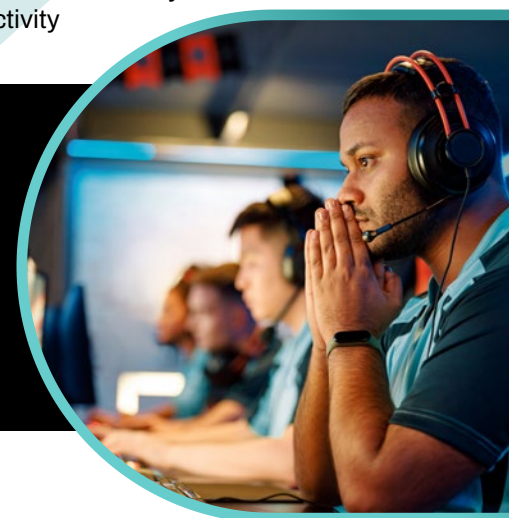
# +15%

Growth of e-sports market in 2020. Number of online gamers has increased as well as the amount of time and money people invested in this activity

Source : Newzoo's 2020 Global Games Market Report

## E-SPORTS ATHLETES AND OCCASIONAL PLAYERS HAVE SPECIFIC NEEDS

Gamers need to enhance specific skills: **focus, alertness, psychomotor speed, reaction time, energy, endurance**, and so much more! They are willing to try new unique products and are looking for dietary supplements with specific characteristics: **clean & natural, research-backed botanicals and nutraceuticals, without side effects.**



# **GAMEPHYT™**

### NATURAL BIOACTIVE COMPLEX SPECIFICALLY DESIGNED FOR GAMERS

**GamePhyt™** is the first 100% natural bioactive complex clinically studied on experienced gamers. This unique and patented ingredient is a smart combination of a microalgae extract and a botanical extract.

The extract of *Phaeodactylum tricornutum* microalgae, an outstanding source of fucoxanthin, has proven to have significant benefits on cognitive function (memory, focus, anxiety, etc.), whereas guarana extract is well-known for its benefits in terms of energy, endurance and mental sharpness. The combination of both extracts makes **GamePhyt™** an incredible means of boosting gamers' performance and skills.





## SIGNIFICANT COGNITIVE PERFORMANCE ENHANCEMENT FOR STRONG GAMING SKILLS

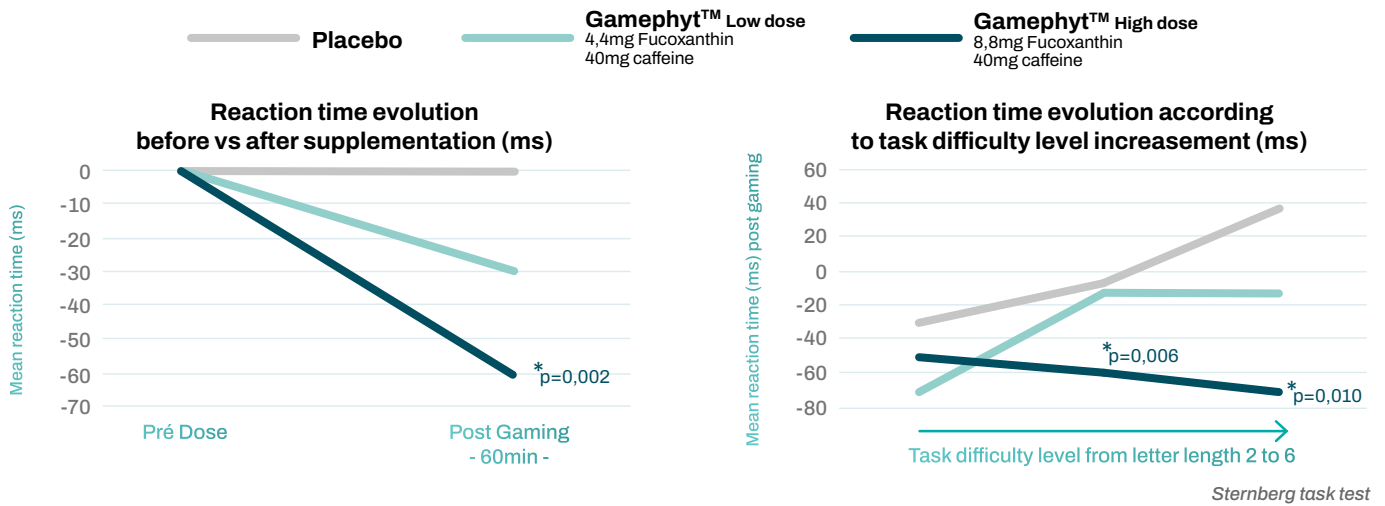
IN-GAME PERFORMANCE +9%

IN 15 MINUTES ONLY

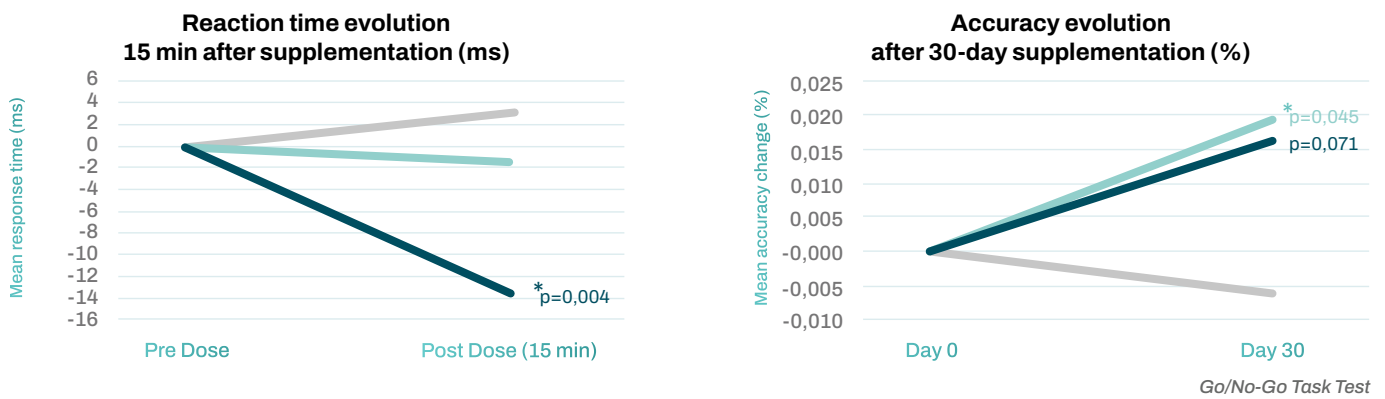
- ⚡ ACCURACY
- ⚡ REACTION TIME
- ⚡ FOCUS
- ⚡ DECISION MAKING
- ⚡ PROCESSING SPEED
- ⚡ MENTAL ENERGY



GamePhyt™ has been studied on 61 experienced gamers, in a double-blind, randomized and placebo-controlled clinical trial. It has shown multiple benefits to improve cognitive performance, both after only a single dose and after 30-day supplementation.



GamePhyt™ improves memory and accuracy within 15 minutes and after 60 minutes of gaming while limiting task difficulty level effect.



GamePhyt™ improves sustained attention and response control both after a single dose and after 30-day supplementation.

Data is based on means and 95% confidence intervals. \* indicates p<0.05 differences from placebo group.



GOOD MOOD



SLEEP QUALITY



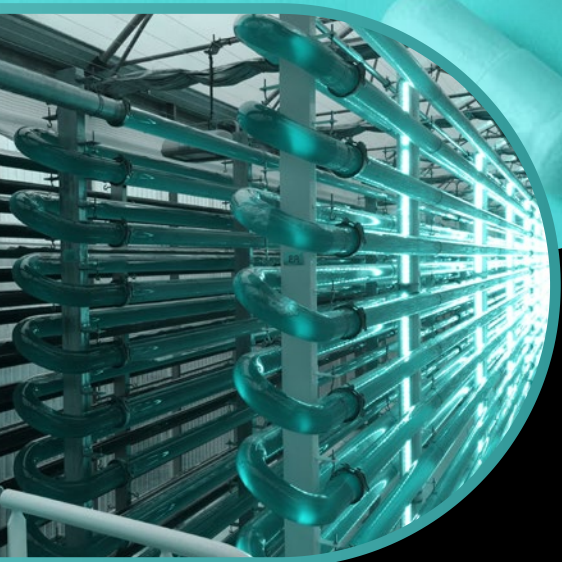
VISUAL COMFORT



NO SIDE EFFECTS

# GAMEPHYT™

NATURAL BIOACTIVE COMPLEX  
SPECIFICALLY DESIGNED FOR GAMERS



- A unique and patented combination of a microalgae-based extract and botanical extract.
- First 100% natural ingredient specifically designed for and clinically studied on experienced gamers.

## CLINICALLY SHOWN TO:

- ⚡ Increase **focus, alertness** and **accuracy**
- ⚡ Improve **reaction time** and **processing speed**
  - ⚡ Reduce **mental fatigue**
  - ⚡ Improve **in-game performance**
- ⚡ Support **good mood, sleep quality** and **visual comfort**
  - ⚡ Have **no side effects**

- Suitable for capsules, tablets and gummies.
- Safe for human consumption , NDI Status from FDA.
- Our microalgae extract is sustainably produced in France using an exclusive and patented hydro-biomimetic technology.



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